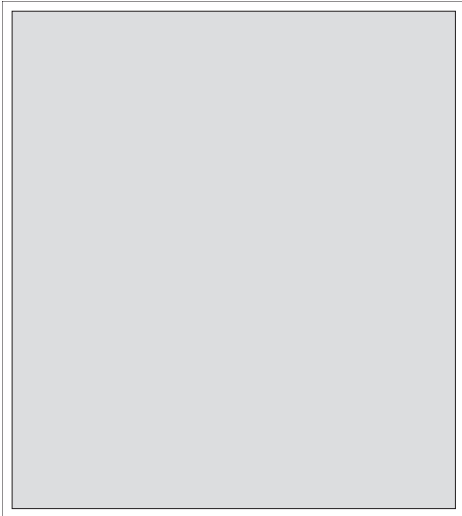


The Rotary Good News *The newspaper of the Annual Rotary Show*

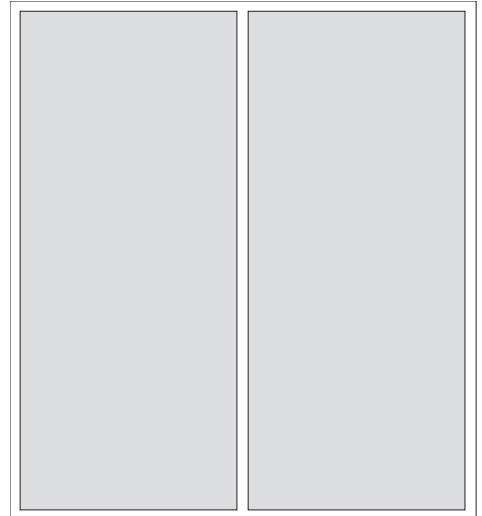
Full Page – 10.25” x 11.5”h



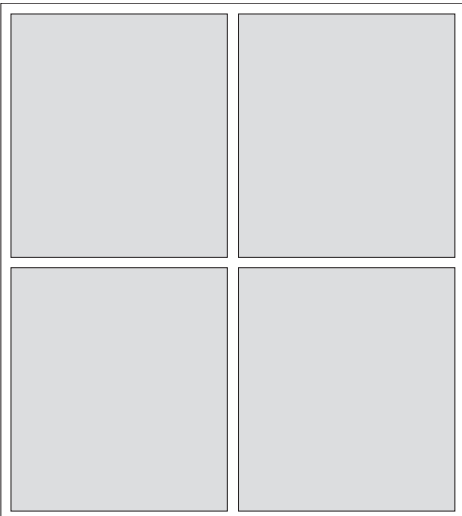
Half Page (H) – 10.25”x 5.675”h



Half Page (V) – 5” x 11.5”h

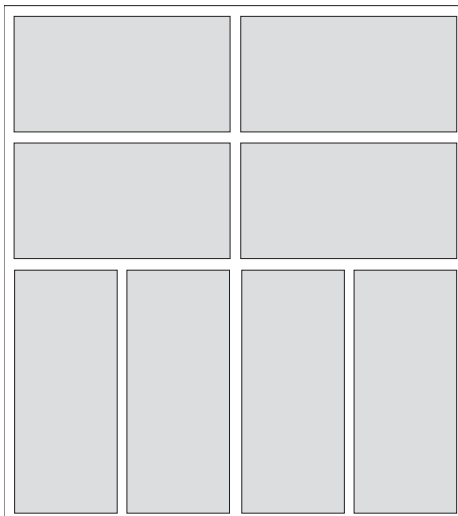


Quarter Page – 5” x 5.675”h



Coupon Ad (H) – 5” x 2.675”h

Coupon Ad (V) – 2.375” x 5.625”h



ARTWORK SPECIFICATIONS

- PDF files are preferred, but we will also accept .TIF or .JPEG files if they are high resolution (300 dpi)
- Do not send files from websites, they are low resolution and are NOT acceptable
- Color ads must be supplied as CMYK
- All fonts must be converted to outlines (MAC/PC)
- The names of the file should be the BUSINESS/ADVERTISER NAME
- Electronic files required. Due March 1, 2012
Please email files to: jackieanderson@chartermi.net

Please note that the quality of the printed ad or artwork is dependent on the quality of the artwork submitted.

QUESTIONS? Please contact Jackie Anderson: