



The GOOD WORKS Fund of the Rotary Club of Traverse City *GOOD WORKS means good things for people in the Grand Traverse Region*

Since 1942, proceeds from the Traverse City Rotary Club's Rotary Show have funded the GOOD WORKS Fund, which supports projects that address unmet needs in our area. The GOOD WORKS Committee accepts grant requests from local community organizations for projects and initiatives, primarily in Grand Traverse County. Since the inaugural Rotary Show, Rotarians continue their tradition of hard work, creative thinking and dedication towards raising cash to reinvest in our community/region with the sole purpose of distinguishing our area as special place to live.

The GOOD WORKS Fund committee has prioritized areas for funding. They are:

- Arts and Culture
- Basic Human Needs
- Environment
- Families
- Health and Safety
- Recreation
- Seniors
- Youth

What does funding from the GOOD WORKS Fund cover? Things like capital expenditures, equipment, one-time special opportunities or events, participation fees, sponsorships and new projects. The broader the impact of the project to our area, the more favorable review it will receive from the GOOD WORKS Committee. The grants do not fund 100 percent of a project's cost. Applicants are encouraged to have alternative or additional funding sources in place prior to applying.

This GOOD WORKS application package includes:

- Guidelines and procedures for funding
- Application schedule
- Application form

If you require additional information, please contact GOOD WORKS Committee chairperson Chuck Downey via email at cdowney@chartermi.net.

Rotary Club of Traverse City

GOOD WORKS Fund

Mission:

The mission of the Good Works Fund is to support projects that address unmet needs in established priority areas within the Rotary Club of Traverse City's service area (primarily Grand Traverse County).

Priority areas for funding:

- Arts and culture
- Basic human needs
- Environment
- Families
- Health and safety
- Recreation
- Seniors
- Youth

Funding is potentially available for:

- Capital expenditures
- Equipment
- One-time special opportunities/events
- Participation fees
- Sponsorships
- Start-ups and new projects

Funding is generally not recommended for:

- Endowments
- Individuals
- Multiple years
- On-going operating expenses
- Religious activities or programs
- Salaries

Guidelines for applicants:

- Applicants are encouraged to have alternative or additional funding sources in place prior to applying.
- Grants do not fund 100% of the project cost.
- Grants will not exceed \$5,000.
- The broader the impact of the project in our service area, the more favorable review it will receive.
- Grants are generally not given for the same project more than once, especially two years in a row.

Procedures for applicants:

- Applicants can contact the T.C. Rotary office or go on-line to www.traversecityrotary.org to obtain a Good Works application.
- Applicants should review the Good Works priorities, guidelines and procedures.
- Applicants should review the Good Works Committee meeting schedule (attached). Any application received after the submission deadline for a particular committee meeting date will be held over until the following committee meeting date.
- Complete all parts of the application form; do not leave anything blank.
- Attachments to the application are not necessary, but if included they should not exceed two pages.
- Complete the application form and submit it to the Traverse City Rotary office, 202 E. Grandview Parkway, Traverse City, MI 49684.

After your application has been submitted:

- Two weeks prior to each committee meeting, the chairperson will assign each application to a committee member for further investigation. You will receive a call from a committee member to ask questions about your proposal.
- Your application may be accepted, denied, or tabled for more information. The amount granted may be less than the amount requested.
- The Good Works Committee makes its recommendations to the Rotary Club Board of Directors, and the board makes the final decisions.
- You will be notified of the status of your application by letter following the Board's action.

Follow up:

- The Good Works Committee may issue information to the media about its grant awards.
- A grant recipient may be required to present a report on the progress and outcomes of their project to the Rotary Club membership.